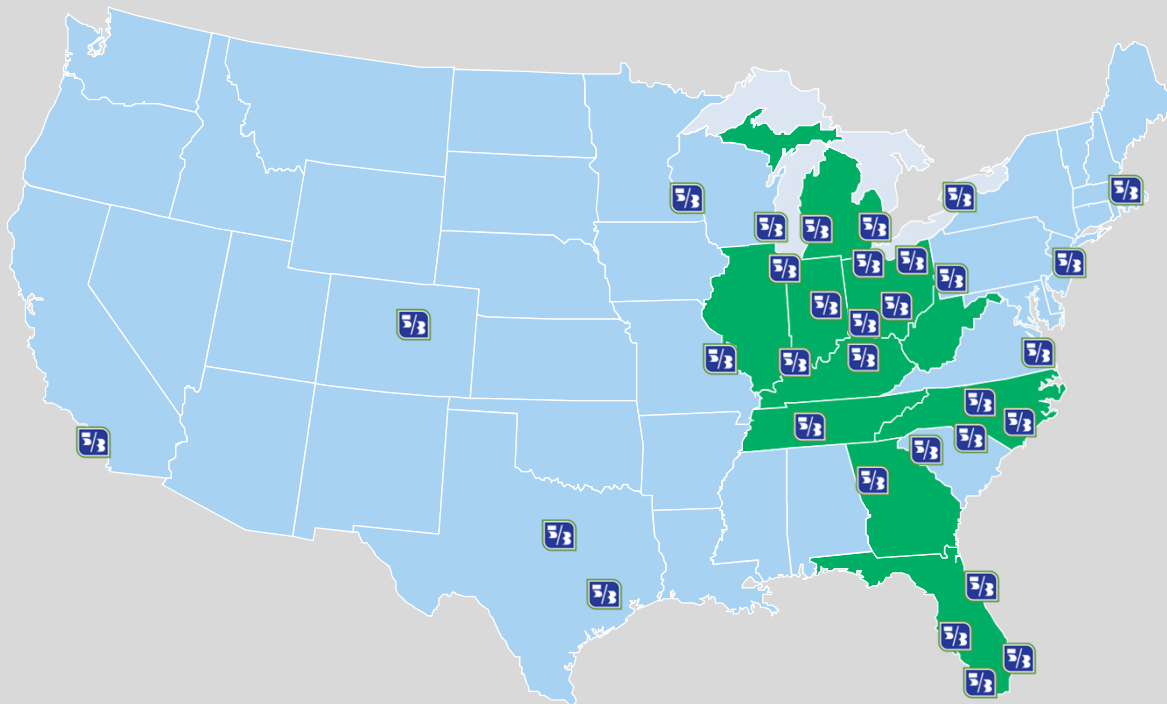


Corporate Highlights

FIRST QUARTER 2019

CORPORATE PROFILE

Fifth Third Bank, established in 1858, is a diversified financial services company headquartered in Cincinnati, Ohio. Fifth Third is among the largest money managers in the Midwest, and as of March 31, 2019, had \$394 billion in assets under care, of which it managed \$44 billion for individuals, corporations and not-for-profit organizations through its Trust and Registered Investment Advisory businesses.



■ Fifth Third Bank Regional Footprint as of March 31, 2019
🏢 Corporate Office Locations (London and Toronto offices not shown)

STATISTICS as of March 31, 2019

\$168B
IN ASSETS

OPERATES
4

MAIN BUSINESSES
Commercial Banking; Branch Banking; Consumer Lending; Wealth & Asset Management

OPERATES
1,207
FULL-SERVICE BANKING CENTERS

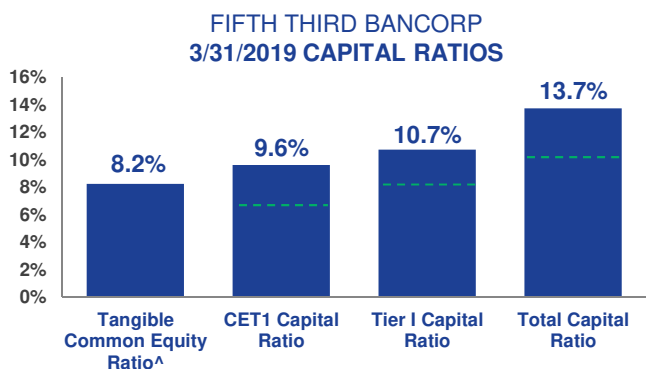
2,559
Fifth Third Branded ATMs
OH, KY, IN, MI, IL, FL, TN, WV, GA, NC

~52,000
Fee-free ATMs
Nationwide

CAPITAL RATIOS

Today, it is important that you know your banking company is strong and well-capitalized. **Fifth Third is both.**

Throughout its history, Fifth Third has represented a source of strength and stability. Our capital levels significantly exceed all regulatory “well-capitalized” levels as well as our own target levels.



CREDIT AGENCY RATINGS*

	Holding Co. Long-Term Issuer	Rating Level	Bank Long-Term Deposit	Rating Level
Moody's	Baa1	8 th highest of 22	Aa3	4 th highest of 22
S&P	BBB+	8 th highest of 23	A-#	7 th highest of 23
Fitch	A-	7 th highest of 23	A	6 th highest of 23
DBRS	A	6 th highest of 26	AH	5 th highest of 26

* As an investor, you should be aware that a security rating is not a recommendation to buy, sell or hold securities, that it may be subject to revision or withdrawal at any time by the assigning rating organization and that each rating should be evaluated independently of any other rating. Additional information on the credit rating ranking within the overall classification system is located on the website of each credit rating agency.
 # S&P does not provide a depositor rating. Fifth Third Bank's issuer credit rating is A-.

Financial Highlights

FIRST QUARTER 2019



	THREE MONTHS (Ended March 31)			CALENDAR YEAR			
	2019	2018	Bps/% Change	2018	2017	2016	2015
<i>\$ in millions, except per share data</i>							
Key Performance Ratios							
Return on Average Assets	2.11%	2.01%	10	1.54%	1.55%	1.09%	1.20%
Return on Average Common Equity	19.6%	18.8%	80	14.5%	13.9%	9.7%	11.2%
Net Interest Margin (FTE) ^(a)	3.28%	3.18%	10	3.22%	3.03%	2.88%	2.88%
Efficiency Ratio (FTE) ^(a)	50.2%	52.9%	(270)	57.0%	53.7%	59.0%	55.6%
Earnings and Per Share Data							
Net Income Available to Common Shareholders	\$760	\$686	11%	\$2,118	\$2,105	\$1,472	\$1,610
Earnings Per Share, Basic	1.14	0.98	16%	3.11	2.86	1.92	2.00
Earnings Per Share, Diluted	1.12	0.96	17%	3.06	2.81	1.91	1.97
Cash Dividends Declared Per Common Share	0.22	0.16	38%	0.74	0.60	0.53	0.52
Book Value Per Share	24.77	21.44	16%	23.07	21.43	19.62	18.31
Common Shares Outstanding (\$000)	739,406	684,942	8%	646,631	693,805	750,479	785,080
Income Statement Highlights							
Net Interest Income (FTE) ^(a)	\$1,086	\$999	9%	\$4,156	\$3,824	\$3,640	\$3,554
Total Noninterest Income	1,101	909	21%	2,790	3,224	2,696	3,003
Total Noninterest Expense	1,097	1,010	9%	3,958	3,782	3,737	3,643
Average Balances							
Loans and Leases, including held for sale	\$98,362	\$92,869	6%	\$93,876	\$92,731	\$94,320	\$93,339
Core Deposits	105,507	100,874	5%	102,020	99,823	99,381	99,295
Bancorp Shareholders' Equity	17,025	16,146	5%	15,970	16,424	16,453	15,742
Asset Quality Ratios							
Net Charge-Offs/Avg. Portfolio Loans and Leases	0.32%	0.36%	(4)	0.35%	0.32%	0.39%	0.48%
Nonperforming Portfolio Assets as a Percent of Portfolio Loans and Leases and OREO	0.45%	0.55%	(10)	0.41%	0.53%	0.80%	0.70%
ALLL/Portfolio Loans and Leases	1.02%	1.24%	(22)	1.16%	1.30%	1.36%	1.37%
Market Performance FITB (NASDAQ)							
Market Close Price Per Share: High	\$28.76	\$34.26	(16%)	\$34.35	\$31.36	\$27.79	\$21.71
Market Close Price Per Share: Low	24.18	30.43	(21%)	22.36	23.62	13.94	17.22
Market Close Price Per Share: End of Period	25.22	31.75	(21%)	23.53	30.34	26.97	20.10
Market Capitalization (\$ in millions)	18,648	21,747	(14%)	15,215	21,050	20,240	15,780

^(a)Non-GAAP measure: see discussion of non-GAAP and Reg. G reconciliation beginning on page 27 of Fifth Third's Q1 2019 earnings release.

This Financial Highlights Sheet is for general informational purposes only and does not constitute an offer or sale of Fifth Third common stock or any other security. All such offers and sales shall be made only pursuant to an effective registration statement filed with the Securities and Exchange Commission ("SEC") and a current prospectus.

Fifth Third files annual, quarterly and special reports, proxy statements and other information with the SEC. These documents provide more information regarding the information contained in this Fact Sheet. Investors may read and copy reports, proxy statements and other information filed by Fifth Third at the SEC's public reference rooms at 100 F Street N.E., Washington, D.C. 20549. Please call the SEC at 1-800-SEC-0330 for further information about the public reference rooms. Fifth Third's reports, proxy statements and other information are also available from commercial document retrieval services, www.53.com, and at the SEC's website located at www.sec.gov.